

## NEED

an **EASY WAY**  
to **ARCHIVE** all  
your audio **assets?**

"...it was

really **simple to load**

one of our custom created FX libraries (with ProMaster), master the database, and **give everyone access** to thousands of new FX, permanently and **almost instantly**. The ServerSound system has sparked several new ideas about how to handle sound data here, and it's functionality seems only limited by how quickly we can add disk space."

- Michael Bard,

Newton Bard Inc., Portland, OR

## Wasting

countless hours  
**SEARCHING** for  
CDs and DATS?

"ServerSound has improved our **time efficiency five fold**.

Before the system was installed, we would spend countless hours searching through all of our sound libraries trying to find the sound effects to audition for producers. Because the system links all of our libraries and puts them into a simple reference system, we can search the system in a matter of minutes.

- Bob Pomann,

Owner of Pomann Sound,  
New York City



# SERVERSOUND™

### Partial Customer List:

Digital Sound & Picture - Burbank, CA  
Dome Audio Video & Effects (D.A.V.E.) - Toronto, Canada  
Robert Pomann Sound - New York, NY  
Grand Central Studios - London, U.K.  
20<sup>th</sup> Century Fox Digital - Los Angeles, CA  
Doppler Studios - Atlanta, GA  
Midway Home Entertainment - San Diego, CA  
Buttons Sound - New York, NY  
Casablanca Sound Services, Inc. - Toronto, Canada  
750 M.P.H. - London, UK  
Pacific Ocean Post - Santa Monica, CA  
Electronic Arts - Redwood City, CA  
The Bakery Digital Sound & Vision - North Hollywood, CA  
Master's Workshop - Toronto, Canada  
West Productions - Burbank, CA  
Newton Bard Productions - Portland, OR  
New Standard Post - Hollywood, CA  
The Zoo - London, UK

### International Dealers:

**CANADA** Sascom Marketing Group, Toronto/Vancouver: 905-469-8080  
[www.sascom.com](http://www.sascom.com)

**UK** Tyrell, London: +44 (0) 171 343 5500  
[www.metrotyrell.com](http://www.metrotyrell.com)

**HOLLAND** Music & Images, Hilversum: +35-62-14 222  
[www.music-images.nl](http://www.music-images.nl)

**KOREA** M&J Corporation, Seoul: +822-702-7725  
[www.e-sound.co.kr](http://www.e-sound.co.kr)

**JAPAN** Timelord, Toyko: +81 (3) 3794-5575  
[www.timelord.co.jp](http://www.timelord.co.jp)

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# SERVERSOUND™



## Solutions

to  
**Production  
Problems**

Still spotting effects with a **PENCIL & PAPER**? Ever find yourself longing for a networked **AUTOMATED** effect spotting solution?

"ProSpotter integrates ServerSound's audio search and browse capabilities with a well thought out **project management** scheme, and supported them with **time saving tools** to facilitate the flow of information and audio files. It breaks down the project into logical divisions of REEL/SCENE/SOUND/FILE, and gives the Supervisor powerful tools to organize all the sounds within a project with **elegance and consistency**."

- Mark Mangini, Principle,  
Weddington Productions, North Hollywood, CA

"ProSpotter expands the versatility of our mSoft sfx server...**complete 'sfx packages'** can be assembled for our clients pre-session ...reducing our time and labour costs. We use it every day - it's on line availability is an expected resource now - in our facility we **wouldn't & couldn't work without it!**"

- Ivor Taylor,  
Grand Central Studios, London, UK

Having **MEDIA SHARING** problems due to **MULTIPLE** facilities?

"Our mSoft ServerSound **blends in seamlessly** with our **networked environment**. We have over 40 users in two locations 20 miles apart who are hitting our server daily. The ease of use, coupled with the size and quality of our library, make ServerSound one of the **most powerful new tools** we have invested in."

- Jeff Malham, Senior Engineer,  
Digital Sound & Picture, Burbank CA

**WORRIED** about buying into a proprietary solution that will be incompatible with **FUTURE** technology?

"...because it uses **standard off-the-shelf components** (software/hardware), you are not locked into a fixed style of deployment. In general, it is an easy to administer, and easy to use distribution system - definitely a valuable asset."

- Ryan Fraser, Restoration Technician,  
Casablanca Sound and Picture, Toronto, Canada

"**If you can use Netscape, you can use ServerSound** - it's that easy. Because it ties non-proprietary industry-standard platforms together seamlessly, ServerSound is an **excellent model of the way of the future**. I think mSoft's initiative with an **industry standard approach** sets the pace as we move deeper into a digital, networked future. It is the forerunner of what will eventually come - centrally served resources for the whole facility."

- Dan Sheehy, Technical Dtr. Audio,  
Dome Audio Video & Effects, Toronto, Canada

Looking for an **EDGE OVER** increasing **COMPETITION** that will also help your bottom line?

"ServerSound became a very important business and artistic tool within days of installation. Not only are our ProTools systems connected, but our desktop client Macs are too, so clients can preview sfx and music libraries as well. Clients have asked if we own ServerSound, and saying 'yes' has been an important part of our sales presentation. It is **super fast, easy to use, and worth every penny!**"

- Derek Sample, V.P./Senior Mixer  
The Bakery Digital Sound & Vision  
North Hollywood, CA

"The fact that the engineers can audition any of our sound effects without leaving the room is **really impressing our clients**."

- Joe Neil, Chief Engineer,  
Doppler Studios, Atlanta, GA

Are "**CLOSED**" workstation environments **LIMITING** your flexibility & growth?

As we've been making our move away from closed architectures that in some cases offers no expandability, we've discovered a **uniquely simple solution** to all our effects needs. Finally, we've implemented a **truly comprehensive system...**"

- Dan Sheehy, Technical Dtr. Audio,  
Dome Audio Video & Effects, Toronto, Canada