lwks.news april 2003





Lightworks will not be exhibiting on the NAB Fairlight booth (SL1635) as was previously planned. However we will have a smaller presence nearby.

Multimedia Hall Booth SL 1529

If you would like to book an appointment either: send an <u>email</u> or telephone: Stephen Goldsmith (Americas): Landline +1 818 784 3136 Cell +1 818 601 5515 Mike Jarvis (Global excluding Americas): Landline +44 (0)1793 886495 Mobile +44 (0)7785 340024

Expansion at Lightworks

Lightworks has recruited two new senior members of staff, both with considerable experience in sales and support to the international film and video editing community.

In Los Angeles

Stephen Goldsmith joins Lightworks as VP Sales & Operations, Americas. Stephen joins from pingAUDIO where he served as Vice President, Sales and Marketing for two years. Additionally, he has held a number of senior industry positions in his career to date, including a five-year period with Avid as Director of Motion Picture Marketing and a previous spell with Lightworks. Stephen has a longstanding relationship with the LA film community.

In London

Mike Jarvis joins Lightworks as Sales Director

A video industry veteran, Mike spent some six years with Avid, as Sales Director responsible for establishing and managing its European sales channel. On leaving Avid, Jarvis served as Sales Director with Snell & Wilcox and, more recently, broadcast operations consultants and specialist software house, Marquis Broadcast.

"Both Stephen and Mike have considerable industry experience," said Matty Causon, Lightworks General Manager." As we continue to expand our operations, they will both play a vital role in ensuring our customers receive the highest levels of local support and service."

High profile film and TV drama and commercials cut on Lightworks ...

Lightworks continues to be the discerning editor's choice.

The Core - U.S. Release March 28 Edited on Lightworks by **Terry Rawlings**, (Entrapment, GoldenEye, Blade Runner, Chariots of Fire) assisted by Tony Tromp, 'The Core' is a breathtaking effects-intensive movie about the natural disasters that follow when the earth's core stops spinning.







Pete Goddard

Respected commercials editor **Pete Goddard** of Poppy Films cut this arresting television commercial on Lightworks Touch for Velvet toilet tissue, proving that real people, rather than puppy dogs and bears, can be used to raise a smile and move product.

'The single most important aspect of Lightworks for me is its transparency and simplicity. I'm simply not aware of the machine when I'm working, only of the pictures and the sound.'

Cold Feet

The final episode of the fifth series of Granada's award-winning comedy drama '**Cold Feet**' pulled **13 million UK viewers** and - allegedly - was shot with a variety of endings. One of the most highly-rated UK TV Series in recent years, audiences became totally immersed in the lives of three thirty-something couples from Manchester. As all was revealed in the concluding episode, and Lightworks was at the heart of the editing action.



28 Days later

A powerful virus escapes from a British research facility. Transmitted in a drop of blood and devastating within seconds, the virus locks those infected into a permanent state of murderous rage. '28 Days Later,' from director **Danny Boyle**, (**The Beach**, **Trainspotting, Shallow Grave**) was edited by **Chris Gill** on Lightworks. The movie held **pole position in the UK box office** for two weeks when it launched in November last year.



'Staying with Lightworks has seen me get nominated for the **RTS Drama Editing Award** for five out of the last six years - and last year I won it for 'Crime and Punishment.' I also cut '28 Days Later', my first feature, on the system which continues to deliver a unique combination of speed and ease of use, setting it apart from other editing tools.' - Chris Gill

Chris has now finished cutting '**Cambridge Spies**' - a new major 4 x 50 minute drama series for BBC 2.

Coming soon to a theatre near you

'Johnny English' - one of the biggest budget UK films of 2002 is set for UK release in April and will open in the U.S. in July. Starring Rowan Atkinson, John Malkovich and Natalie Imbruglia, the spoof spy thriller was directed by Peter Howitt and edited on two Lightworks Touch systems by Robin Sales.



LightLinks

more on Lightworks Touch including streaming video demonstrations <u>click here</u>

more success stories: <u>click here</u>

productions cut on Lightworks: click here

Lightworks contact details : <u>click here</u>

the Lightworks website: www.lwks.com

We thought you'd be interested in hearing about the latest developments at Lightworks and recent Lightworks-based projects. If that's not the case we apologise. unsubscribe: <u>click here</u>